

PET AGE

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PICK

OF THE *Litter*

"CLEVER."

"CREATIVE."

"HEALTHY."

Whether your customers own dogs, cats, birds, small animals, fish or reptiles, they demand products that combine fun with function and convenience. Here are some unique products sure to excite and delight pet owners.

Each month, PET AGE hand-picks new items that represent innovative ideas, creative applications, beautiful packaging and groundbreaking concepts.

If you'd like us to consider your pioneering new product, send a press release and color photo or transparency to PET AGE, "Pick of the Litter," 2005 Michigan Ave., Suite 940, Chicago, IL 60604.

For additional product announcements, turn to "Product Features" on page 18.

Oxyfresh Pet Oral Hygiene Solution

Oxyfresh Pet Oral Hygiene Solution

effectively and conveniently manages pets' oral health when added to their drinking water.

It uses Oxygene®, a strong oxidizer that eliminates sulfur compounds, to reduce bad breath and prevent plaque and tartar buildup. Zinc acetate supports healthy gum tissue, and chlorophyll eliminates odors and promotes overall health. Available in a 4-oz. trial size, as well as 16-oz. and 1-gal. sizes.

