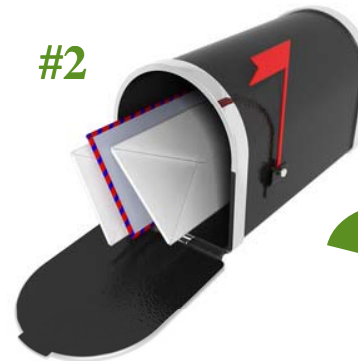


#1



Member receives Redemption Form in fulfillment kit

#2



Customer mails in Redemption Form and receives a Grocery Savings Coupon Book in return.

#5



Member goes to the store with the coupons and SAVES!

#4



Member receives coupon selections via First Class US Mail.

#3



After receiving the Grocery Savings Coupon Book, the member selects coupons from participating manufacturers using the book or online form, and submits the coupon order to the processing center.

\$500 Grocery Books is a supermarket savings system that enables consumers to cut their grocery bills by 20 to 50 percent. Consumers select only the coupons they want, for the products they prefer. Customers have the choice of ordering their coupons by mail or via the Internet.